



## Trend Micro Brand Sales Specialist

**Chris Hovey**

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Supporting Trend Micro in US from Buffalo NY



### How Can Chris Help You?

- Business Development activities
- Onboarding new partners
- Review of Partner Program
- Assistance with Deal Registration
- Licensing and Upsell Guidance
- Licensing/Renewal management
- Sales Trainings
- Joint Calls with Partner/end customer

*Chris is a seasoned channel professional with over 25 years in the IT industry, including 10+ years of experience working with Trend Micro. Chris is passionate about the cyber security industry, and is committed to providing the best possible distribution experience for his reseller and vendor contacts alike.*